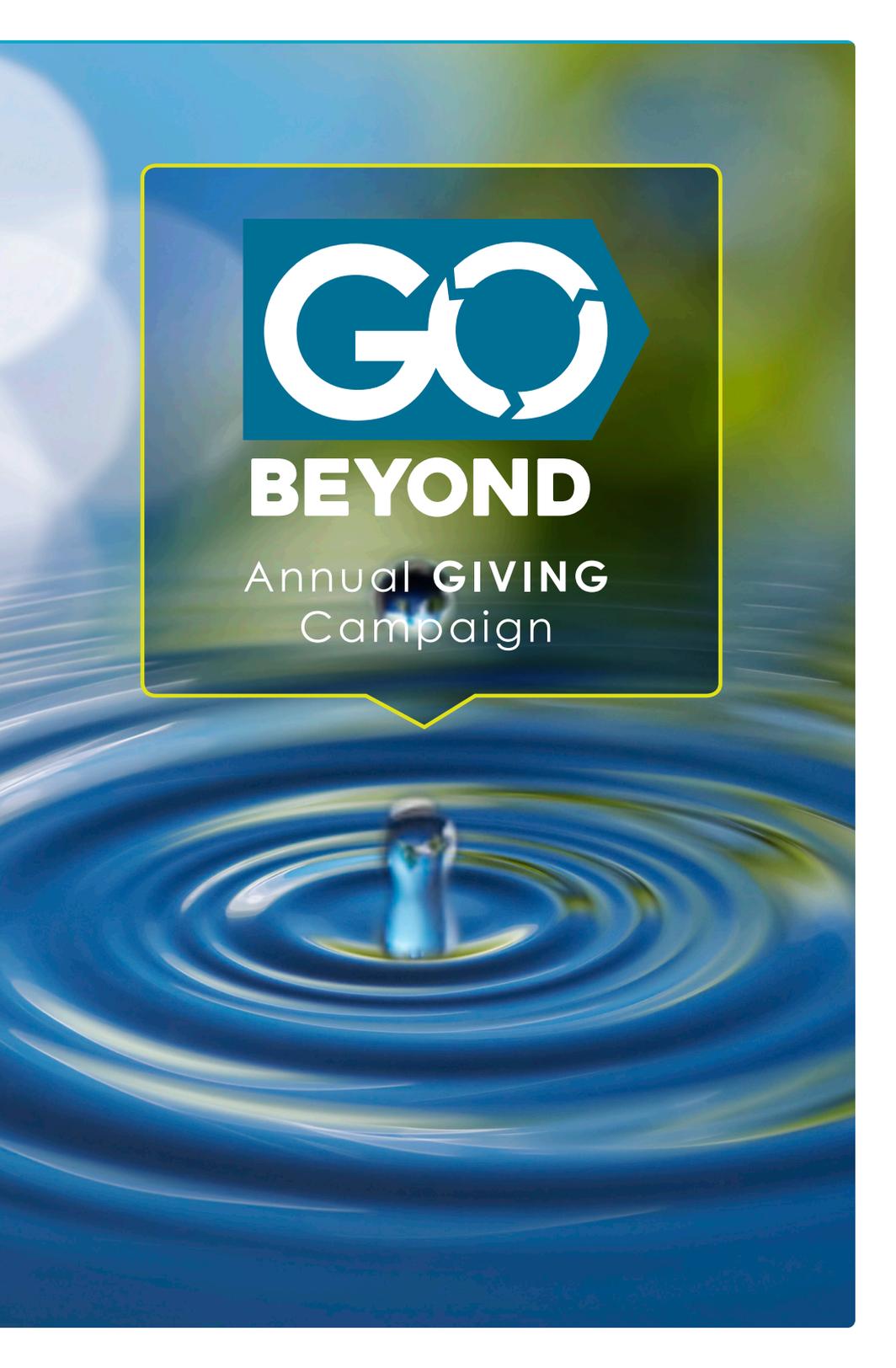




BEYOND

Annual **GIVING**
Campaign





Woodlake started in a pavilion. We now have a 23 acre campus.

Woodlake has grown from a few dozen in weekly Worship to 800+ in 2019.

In 1986, we had a \$0 budget. In 2019, our budget is \$1.525 million.

Go Beyond.

It's time to GO BEYOND

We are a Roof-Digging Church. After Jesus had risen from the dead and spent some weeks with His disciples, they asked Him if it was finally the time when He would establish a heavenly kingdom on earth. Jesus told them it wasn't really their concern. But He also told them what was: becoming His witness in their communities and throughout the world. Jesus not only told His disciples to go but to Go Beyond. To Go Beyond their comfort, their security, and their imagination to make disciples of all nations.

Since our beginning, God has asked Woodlake UMC to "Go Beyond" where we are to be witnesses for Jesus. Empowered by the Holy Spirit, we have stepped out of our comfort zone and many have heard the Good News as a result. Today, God is asking us to Go Beyond the 2,000 members we have to make the love of Jesus accessible to the thousands of other people around us who need Him. We have new neighbors every day. These are the people Jesus loves. He calls us, as he did His disciples, to Go Beyond where we are to be His witnesses to them. It's time to **GO BEYOND.**



The Original Roof Digging Story

Mark 2:1-12 NIV

Jesus Forgives and Heals a Paralyzed Man

Roof-Diggers.

We are a thriving Church.

As the 4th largest Methodist Church in the VA Conference, we have missions, programs, ministries and worship services which actively involve hundreds of Woodlake UMC people and reach thousands in our community and around the world for Jesus. The statistics to the right give an idea of the scope of our reach.

We aspire to Go Beyond.

The challenge is that we are stretched financially.

We benchmarked Woodlake UMC with 11 large VA churches...

- Woodlake UMC is #4 in weekly worship attendance
- We are the 2nd most indebted (\$2.9mil) church in the study.
- We are #11 out of 12 churches in total giving per average weekly worship attendee.

Our financial constraints make it difficult to GO BEYOND where we are now.

- More programs and small groups for adults and youth.
- More pastors and paid staff.
- More missions and outreach in Chesterfield County/RVA.



**800+ Weekly
Worship Attendance**
#1 in Richmond District UMC

450+ Volunteers
Serving in Missions & Outreach
at Woodlake UMC

150+ meals
served per week at
Wednesday Night Dinner

26 Baptisms
at Woodlake UMC
in 2018

**Vibrant Children
& Youth Ministry**
with 150+ Weekly Participants

**600+ Participants
& Volunteers**
at Woodlake UMC's VBS in 2019

52 New Members
at Woodlake UMC in 2018

400+ Participants
at Trunk or Treat in 2019



Where we are now.

Operating Budget

2019 Operating Budget - \$1.525 million

- Includes worship, programs, missions, outreach, staff, facilities, and administration
- Only 72% of assessed apportionments are budgeted for 2019
- Current trend for 2020 based on regular giving patterns in 2019 - \$1.475 million

Building Fund

2019 Expected Loan Payments - \$400,000

- Funds utilized to pay principal and interest on \$2.9 million loan balance
- Minimum annual payment is \$342,000, but we would like to pay down faster

Paying our full apportionments

allows us to hire an additional pastor as well as give our Senior Pastor his first raise since 2015 in 2021.

Our dedicated staff have ONLY

had one 2% pay increase in 5 years (in 2017).

Where we want to go.

Operating Budget

2020 Operating Fund goal - \$1.77million

Makes it possible to “GO BEYOND” in these areas and more:

- WORSHIP EXCELLENCE:
More music, videos, higher quality production, expand online ministry.
- DISCIPLESHIP PATH:
New curriculum and programs for adults, youth and children.
- HEALTHY STAFF CULTURE:
Cost of living increases for staff, add needed staff.
- FINANCIAL HEALTH:
Pay apportionments* (allows hiring of more pastors).
- OUTREACH AND HOSPITALITY:
Radical weekend hospitality, more community support/ involvement.

Building Fund

2020 Building Fund goal - \$400,000

Gets us ahead in paying down loan

WHY DOES THIS MATTER?

- Reduces total interest payments over life of the loan.
- Accelerates our capacity to reach more people by expanding existing facilities and establishing a 2nd campus.

*Apportionments are the share each local church pays their conference to support international, national and regional missions. Each church is assessed annually based on the size of their budget.

How can you GO BEYOND?

Operating Budget

Current Givers.

Prayerfully consider increasing your giving by 1% of gross income (ex. from 5% to 6% of gross income.)

If you do NOT currently give.

Prayerfully consider pledging \$20 per week to the Operating Budget in 2020.

If you tithe on Gross Income, we do not ask any more of you.

Building Fund

Already giving?

If you currently give to the Building Fund (through the 2017-2019 "GO!" Capital Campaign), prayerfully consider maintaining your 2019 giving in 2020.

Not giving?

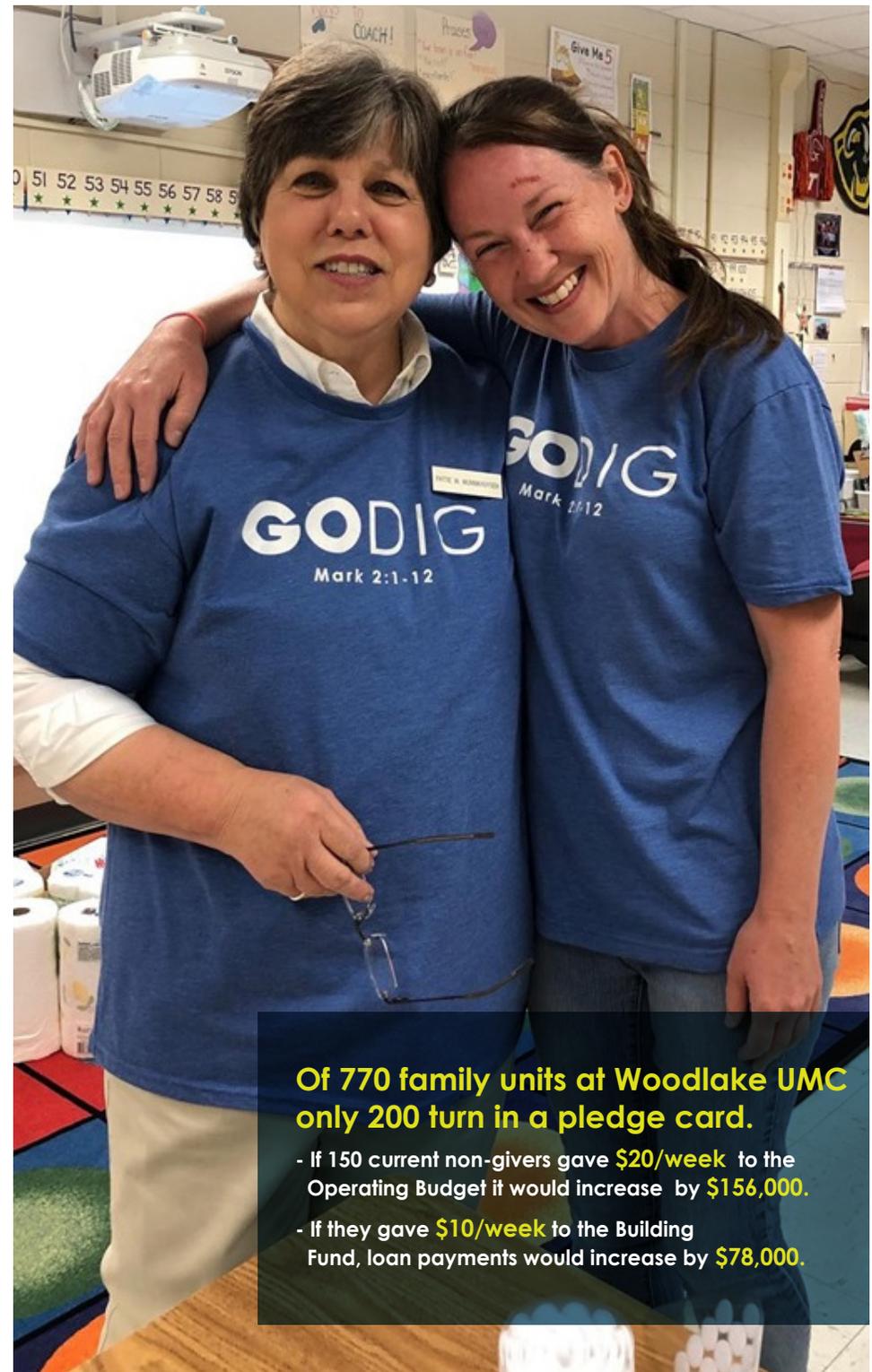
Prayerfully consider pledging \$10 per week to the Building Fund in 2020.



Meet John and Jane Doe.

Gross Household Income of \$100,000.

- 2019 pledge of 5% (\$5,000) of their pre-tax income.
- 2020 pledge of 6% (\$6,000), increasing pledge by \$1,000.
- 2019 NON-Giver to the Building Fund.
- 2020 pledge of \$10/week to the Building Fund.



Of 770 family units at Woodlake UMC only 200 turn in a pledge card.

- If 150 current non-givers gave **\$20/week** to the Operating Budget it would increase by **\$156,000**.
- If they gave **\$10/week** to the Building Fund, loan payments would increase by **\$78,000**.



Operating Budget

Our 2019 budget was comparable to some churches with half our weekly worship attendance.

Building Fund

We've paid down our mortgages from a peak of over \$5 million to just under \$3 million.

Go Beyond.

How will you go beyond?

Operating Budget

If everyone who gave last year increased their giving by 1% of gross annual income and everyone else gave only \$20/week, we would increase our Operating Budget by 20%.

Last Year My Operating Pledge was	My annual pledge to Operating Fund in 2020 is
\$	\$

- If you pledged last year, please consider increasing your 2020 pledge by 1% of your gross annual income (ex. from 5% to 6%).
- If you did not pledge last year, please consider pledging **\$1,040** (which is only \$20/week) in 2020.

Building Fund

If everyone who gave last year gave the same amount in 2020 and everyone else gave only \$10/week, we would exceed our minimum mortgage payments of \$342,000.

Last Year's giving to the Building Fund was	My annual pledge to Building Fund is 2020 is
\$	\$

- If you gave in 2019, please consider pledging the same amount in 2020.
- If you did not pledge last year, please consider pledging **\$520** (which is only \$10/week) in 2020.



Commitment Weekend is November 23-24

Did you know that you can fill out your Pledge Card online by visiting woodlakeumc.org/gobeyond



WOODLAKE UMC

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